

Subject: READ: Club Penguin Island 1.10, 1.10.1 and beyond! (it's long but there are lots of pictures....)
Date: Thursday, March 8, 2018 at 9:14:13 AM Pacific Standard Time
From: Ross, Katie
To: #DI GX GSR
CC: #DI GE Management and Team Leads, #DI GX Tech Writers, #DCPI GX Product Services

Hi all,

There may be a lot going on in the studio, but our penguin players have not been forgotten with this next two part release! There are two parties, new features like the daily spin, new adventures, new items for all players as well as new igloo items, blueprints, fabrics, decals and emojis! SO MUCH! We are still working on possibly bringing back the Duck Tube again for a limited time, so I will update separately when the details are sorted out.

In the meantime, give this email a read through and let me know if you have any questions! You can also use this information to create articles if you see contacts about certain events/features coming in.

1.10 Release:

1. **More for free players**
2. **PC/Mac**
3. **Anniversary Party:** [March 8 - 31st](#)
4. **Cadence Adventures**
5. **Daily Spin Feature**
6. **Clothing Designer of the Month** [Announced on the Blog March 12th](#)
7. **Igloo Designer of the Month** [Announced on the Blog March 26th](#)
8. **Igloo items**
9. **Blueprints/Fabrics/Decals** - Level 27

1.10.1 Release:

1. **April Fools event:** [April 1 – 17](#)
2. **Igloo Items**
3. **Post party free player clothing items** [April 18 and beyond](#)

1.10 content details – launch slated for March 8th

More for free players

This is a pretty big update for our free penguin players. There will be tube racing for all, and it will be multiplayer. Yes... free players will no longer have to run down the track! There will be official start times, there can be 2 – 15 players (solo players don't get trophies and minimum rewards). Points are based on both speed and items picked up during the race. May the winds be at your back!

BUT WAIT.. THERE'S MORE. The team will also be running a test where a few free players will also have the ability to BUY party games. Prior to this they could always participate, but a penguin player with membership would need to purchase and start the game.

PC/Mac update:

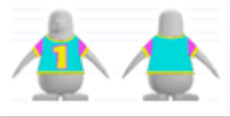

The beta testing is completed for the PC/Mac, which means that the tester t-shirt will no longer be given as a log in gift. There will be an Anniversary shirt for the event available for all penguins, and there will be a free player Welcome Tee login gift starting Apr 18.

Players that have the older version will be directed to the CPI website to download the newest version, this can replace the one that is currently installed

- Mac players sometimes seem to confuse the launcher icon on the desktop with the game, during the installation process they drag the app into their applications folder
- Available space: the launcher does need a small amount of space to be available on the main hard drive, regardless of where the player wants to install the app.

Anniversary Party: March 7thish - 31st

Anniversary parties are kinda a big deal for penguins, and this one will not disappoint! Along with party themed daily challenges, there will be party clothing items! It isn't a Penguin anniversary with out a party hat (players needs membership to wear)! This party also has a first anniversary shirt for everyone. **These items are only available for penguins that log in during the event!** If a player says they logged in and didn't get them, ask them to go to settings, 'forget login' and then sign in again. This will make sure they are starting a new session in the game.

	1st Year Shirt	Anniversary1TShirt
	1st Year Party Hat	Anniversary1Hat







Cadence Adventures 1-5

Synopsis: DJ Cadence is going to throw a huge free concert for the community, and she needs help from Dot, Rory, and the player to make it happen. But, when Dot and Rory begin fighting, the concert is put at risk. DJ Cadence comes up with plan after plan to mend Dot and Rory's friendship, but at the cost of her own preparation. In the end, the player must bring it all together to throw the big community concert that Club Penguin Island deserves!

Episode 1 – Make the Cut (DJC001Q001Plan)

DJ Cadence is prepping for a big concert and needs the player's help as a co-ordinator. Rory and Dot are helping set it up at the Cove's stage. First the player helps Dot with colors, then helps Rory test equipment by performing a dance, then helps Cadence by putting up advertising posters. When the player comes back Dot and Rory are having an argument and storm away, both upset with each other. Cadence wants to patch things up.

Reward: Cadence Emojis

	DJWink
	DJSunglasses
	RYHappy
	RYConfused
	DTCool
	DTHappy

Episode 2 – Make it Work (DJC001Q002Stars)


DJ Cadence has a plan to make Rory and Dot be nice to each other, whether they plan on it or not. The player arranges it so that Dot gives Rory the confetti he needs, and Rory is given the stars that Dot needs. But Rory misunderstands and gives her starfish. Thinking this is some prank, Dot ends up even more frustrated and the concert preparations fall even further behind!

Reward: Coins & XP

Episode 3 – Make Up (DJC001Q003Meeting)

A sleep-deprived Cadence has a new plan. She's set up a meeting at Franky's to go over the concert. Only, that's just a pretext and all she wants is for Rory and Dot to meet at Franky's. Before they arrive, the player gets music, picks flowers, and orders pizza to set the right mood. The meeting doesn't work though. The player speaks to Dot, and she fishes up fish for her to use in an apology bouquet for Rory. Rory, in the meantime, has built a work table to show he's dedicated to the work. Rory and Dot reconcile and Cadence realizes she needs to double-time her practicing to be ready for the concert.

Reward: Dot work station furniture item

	Furniture.Worktable.Title
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Episode 4 – Make It All Better (DJC001Q004Tea)

Cadence has strained/lost her voice! Dot suggests going to Franky's and for a soothing seaweed smoothie. This doesn't help. Next Dot suggests hot cocoa? Also doesn't help. Rory suggests his Grandma's tea and shares a list of ingredients. After the (sea-themed) ingredients are collected, the concoction needs to be heated up using the lava at the Crab Den. A wily crab steals the tea, and the player needs to find the crab and scare it away to retrieve the drink. When Cadence drinks the seaweed tea her voice is restored and a relieved Dot and Rory tell Cadence to take it easy while they make sure everything is ready for the concert.

Reward: Fluffy Hat

Episode 5 – Make It Big (DJC001Q005Concert)

Everything is ready for the concert. Dot has the player dress up to match the theme, Rory explains a technical difficulty is preventing the confetti cannons from firing automatically, but shows the player

how to set them off manually. Satisfied that everything is ready Cadence announces it's show time. Concert happens at a decorated Cove Stage at night / dusk. Cadence song plays with 3 segments of gameplay:

- Easy Confetti Cannon Part
- Hard Confetti Cannon Part
- Join DJ Cadence in final dance routine

Audience cheers at the conclusion and Cadence thanks the player for everything.

Rewards: Performance Crew Jacket Igloo Music Song





Daily Spin

This feature is in the CPI cell phone (located in the top left corner on a players screen)



- Players can spin once a day (resets at midnight - should have countdown when in inactive state)
- On login, the spin widget has the highest priority in the phone. When a player claims their spin for the day, the widget is put into a "claim" state and is moved to the bottom of the CPI phone and has the lowest priority possible.
- After each spin, a punch to the punch pass is added. When the punch pass is complete, the player unlocks the treasure chest
- Spin rewards include **repeatable items** that are for all players (consumable party items like pizza, XP, coins, respins), **first time rewards** (e.g. first time a player gets a bronze treasure chest), and **non-repeatable rewards** (clothing items, some furniture items like the Squish Wish Fountain or diamond stalagmite)
 - Players have a punch card, completing a punch card gives a Treasure Chest. **They do not have to play on consecutive days.**

Daily Spin Rewards:

	Furniture.BronzeFireplace.Title		fabric_dailySpin_moonStars
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	Furniture.WishSquid.Title		fabric_dailySpin_silverFlame
	Furniture.SilverAcousticGuitar.Title		fabric_dailySpin_silverSequi
	Furniture.GoldSwimmingPool.Title		BronzeTShirt
	Furniture.PlatinumBeachBlob.Title		SilverTShirt
	Furniture.PlatinumThrone.Title		GoldTShirt
	Furniture.DiamondFloor.Title		PlatinumTShirt
	Furniture.Diamond Stalagmite.Title		DiamondTShirt
	Furniture.GoldDiamondPalmTree.Title	 Design has been updated – in game only the goggles are gold.	toqueandgoggles
	Furniture.DiamondFlowerPot.Title		

For more details on the Daily Spins including the treasure Chest rewards, check out this Confluence page:
<https://docs.wdig.com/display/CPI/Daily+Spin+Mechanic>

Clothing Designer of the Month

This will be announce on the Blog on March 12. It is much like Penguin of the Week, there is one winner per language per month. Aside from bragging rights of being deem a very stylish penguin, the reward is:

	fabric_DotM_fluffyBlue		decal_DotM_dot
	fabric_DotM_stripe		decal_DotM_scissorThread







	fabric_DotM_pattern8		decal_DotM_hearts
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Igloo Designer of the Month

This will be announce on the Blog on March 26, the first winner will likely be announced in April. As with the Designer award, there is one winner per language per month. The winner is bestowed the AH-MAZING GOLD CHEESEGRATER:






Igloo items

	Furniture.Penguins-in-Room Counter.Title**Shows how many penguins are partying in the igloo!
	Furniture.CovesSandCastle.Title
	Furniture.Snowman.Title
	Furniture.PracticeDummiesFromMigrator.Title
	Furniture.Lockers.Title
	Furniture.SecurityCameras.Title
	Furniture.WarpPad.Title ** interactive Zaps you from one pad to another

Level 27 Unlocks

With the new Cadence adventures comes higher level penguins! These are the items that are unlocked in Level 27:

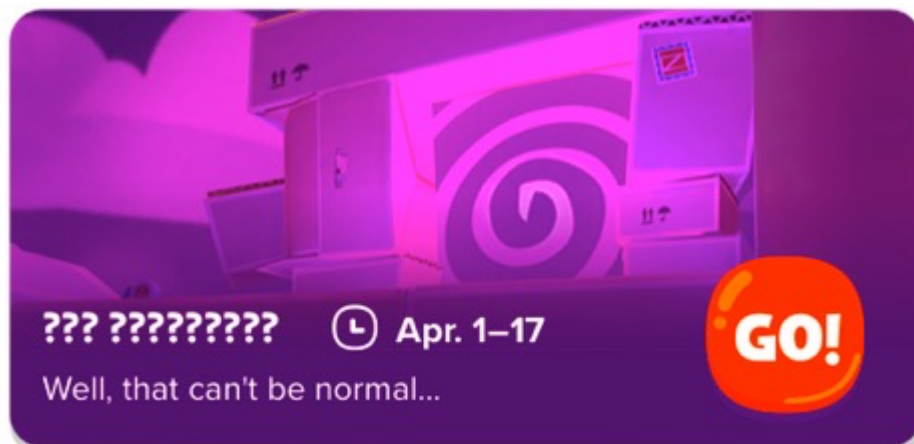
	WestKickers
	CowpokeHat
	WoolCoat

	fabric_western_horseShoe		decal_western_buckle
	fabric_western_leather		decal_western_shirt
	fabric_western_paisley		decal_western_sunset

1.10.1 content details – launch slated for March 28

April Fools Extravaganza: April 1 - 17

This April Fools sees the emergence of ... THE BOX DIMENSION. Yep, it's back!! The party may stop on April 17... but the box dimension is forevaaaaaaaaa (after the party players can enter the Box Dimension from igloos that have the portal... do DE do dooooooo).



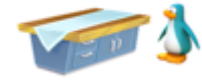

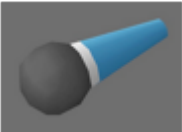





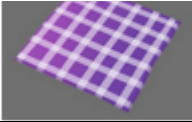


- login gift (a Box Dimension portal for all, they can also be purchased in the catalogue)
- Box dimension world space (triggered from box item)
- decorations in Island Central (and Boardwalk entry), including box portals to the box dimension

- daily challenges




New Igloo items:

For all levels	
	Furniture.CookingKit
	Furniture.OutdoorLightFixture
	Furniture.KitchenIsland
	Furniture.Bongos
	Furniture.Microphone
	Furniture.ModernCoffeeTable
	Furniture.SnowyPine
	

	Furniture.PicnicBlanket
	Furniture.ThisWaySign
Items for Level 11	
	Furniture.campfire

Post party clothing items for all players

With the beta t-shirt gone, and when the parties are done, what's a free penguin to wear??? **Starting on April 18th** all accounts (free and paid) will receive a Welcome Tee.

	Level 1 - Welcome Tee	LevelOneTShirt
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If you made it to the end... thank you for reading! Let me know if you have any questions.

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